



By Ministry of Education, Malaysia, iGroup and Crossref

**Title: Improving visibility and accessibility of scholarly output through DOI/metadata**

08.30 - 09.00 Registration

09.00 - 09.15 Welcome remarks, **Ministry of Education, Malaysia**

09.15 - 10.30 Introduction to Crossref: using metadata & Crossref services, **Vanessa Fairhurst, Crossref**

10.30 - 11.00 Coffee break

11.00 - 12.30 Registration of content with Crossref, **Rachael Lammey, Crossref**

13.00 - 14.00 Lunch

14.00 – 15:00 The importance of DOI for research outreach, **Iris Hsu, iGroup**

15:00 - 15:30 Enter Once, Reuse Often: The Power of PIDs, **Brian Minihan, ORCID**

15:30 – 16:00 Working with our community & Q&A, **Rachael Lammey & Vanessa Fairhurst, Crossref**

# Speakers

## Rachael Lammey

Head of Community Outreach, Crossref

Twitter: @rachaellammey

Based in Oxford, Rachael worked for a scholarly publisher for six years before joining Crossref in 2012. She worked in Product Management at Crossref before moving over to the Member & Community Outreach team in 2016. ernational outreach



## Vanessa Fairhurst

Community Outreach Manager, Crossref

Twitter: @NessaFairhurst

Vanessa joined Crossref as the International Community Outreach Manager, part of the Member & Community Outreach team, in June 2017 and is based in our Oxford office. She previously worked in International Development with a focus on access to scholarly information and research in developing countries. Having lived and worked both in Asia and Europe, Vanessa has always enjoyed working cross-culturally, with a diverse network of people.



## Brian Minihan

Engagement Lead, Oceania & Hong Kong, ORCID

Based in Hong Kong, Brian works closely with ORCID consortia lead organisations in Australia and New Zealand as well as supporting ORCID's Member organisations in Hong Kong, and is ORCID's Communications Liaison for the Asia Pacific region. He has a background in Library Science and China Studies. Before joining ORCID in 2018, he was Scholarly Communications Librarian at Hong Kong Baptist University, where he advocated for open scholarship in Asia. He has also been a Systems Librarian at Innovative Interfaces and a Research Associate at University of San Francisco's Ricci Institute of Chinese-Western Cultural History.



