



By Chulalongkorn University, iGroup and Crossref

## Current trends in academic publishing: the importance of metadata

09.30 - 09.50 Registration and coffee/snacks

09.50 - 10.00 Welcome and overview of the day, **Crossref and Chulalongkorn University**

10.00 - 10.30 Introduction to Crossref and using metadata: who, why and how, **Vanessa Fairhurst, Crossref**

10.30 - 11.00 Coffee break

11.00 - 11.45 How scholarly publishers register their content with Crossref, **Rachael Lammey, Crossref**

11.45 - 12.30 Crossref services: Reference Linking & Cited-by, **Vanessa Fairhurst, Crossref**

12.30 - 13.30 Lunch

13.30 – 13:50 From scientific publishing to research impact, **Iris Hsu, iGroup**

13:50 – 14:30 The importance of DOIs for research outreach: the example, **Iris Hsu, iGroup**

15:00 – 16:00 Working with our community, **Rachael Lammey, Crossref**

16.00 – 16:30 Q&A and close

# Speakers

## Rachael Lammey

Head of Community Outreach, Crossref

Twitter: @rachaellammey

Based in Oxford, Rachael worked for a scholarly publisher for six years before joining Crossref in 2012. She worked in Product Management at Crossref before moving over to the Member & Community Outreach team in 2016. She is more than happy to talk about most things Crossref, but the topics below are a good starting-point!



### Topics

- Metadata (and Crossref's REST API)
- preprints
- text mining
- funding data
- scholarly publishing
- international outreach

## Vanessa Fairhurst

Community Outreach Manager, Crossref

Twitter: @NessaFairhurst

Vanessa joined Crossref as the International Community Outreach Manager, part of the Member & Community Outreach team, in June 2017 and is based in our Oxford office. She previously worked in International Development with a focus on



access to scholarly information and research in developing countries. Having lived and worked both in Asia and Europe, Vanessa has always enjoyed working cross-culturally, with a diverse network of people. Speak to Vanessa about all things international outreach including Crossref events, webinars, the ambassador program, community forum and tools to help small publishers.